

**MIN CHANG DESIGN DIRECTION / INFORMATION ARCHITECTURE**

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[http://www.itsmin.com/works\\_catalogue.html](http://www.itsmin.com/works_catalogue.html)

**WORK (FULLTIME)** 2004 – CURRENT  
**SENIOR DESIGNER, ADMISSION CORPORATION (San Ramon, CA)**  
Responsibilities include design and management of both online and offline marketing material. An integral part of the product development team. Specifically, design of the product UI, rapid prototyping of concepts and evaluation of user experience flows.

2002 – 2003  
**ART DIRECTOR, MINDSEYE TECHNOLOGY (Boston, MA)**  
Oversaw all design and creative efforts for both client and internal projects. Managed a small staff of designers, including freelance resources.

2000 – 2002  
**SENIOR DESIGNER / INFORMATION ARCHITECT, MAGNANI CARUSO DUTTON (New York, NY)**  
Created sitemaps, order flow diagrams and wireframes as an information architect. Enjoyed direct client relationships, handling all aspects of production from architecture and design to animation and print.

1997 – 1999  
**DESIGNER / SENIOR DESIGNER, AGENCY.COM (New York, Boston)**  
Initially a design intern and production artist. Quickly gained internal and industry recognition for design and animation accomplishments.

**WORK (CONTRACT)** 1999 – CURRENT  
Provide services in all aspects of design and production (Information Architecture, HTML, CSS, Flash Production, Identity Design, Motion Graphics) for a client list that ranged from non-profit organizations and small businesses to international brands.

**AWARDS** 2003 MACROMEDIA MAX AWARD: “CUSTOMER FACING” CATEGORY  
FootJoy: MyJoys  
Art Direction of the website, Design and Architecture of Customer Service Backend Application

**COMMUNICATION ARTS: INTERACTIVE ANNUAL 9: “BUSINESS” CATEGORY**  
Tiffany & Company: The Tiffany Mark Watch  
Information Architecture, Functional Design, Flash Animation and Scripting

**EDUCATION** 1997 – 1999  
BFA/BARCH Degrees Candidate, Rhode Island School of Design

*References available upon request*